



CHANGER FUSIONS

MARKETING TO THRIVE - MARKETING TO EXIST

COMPANY PROFILE

Email: info@cmfagency.co.ke

Phone: +254 797 777347

Website: www.cmfagency.co.ke

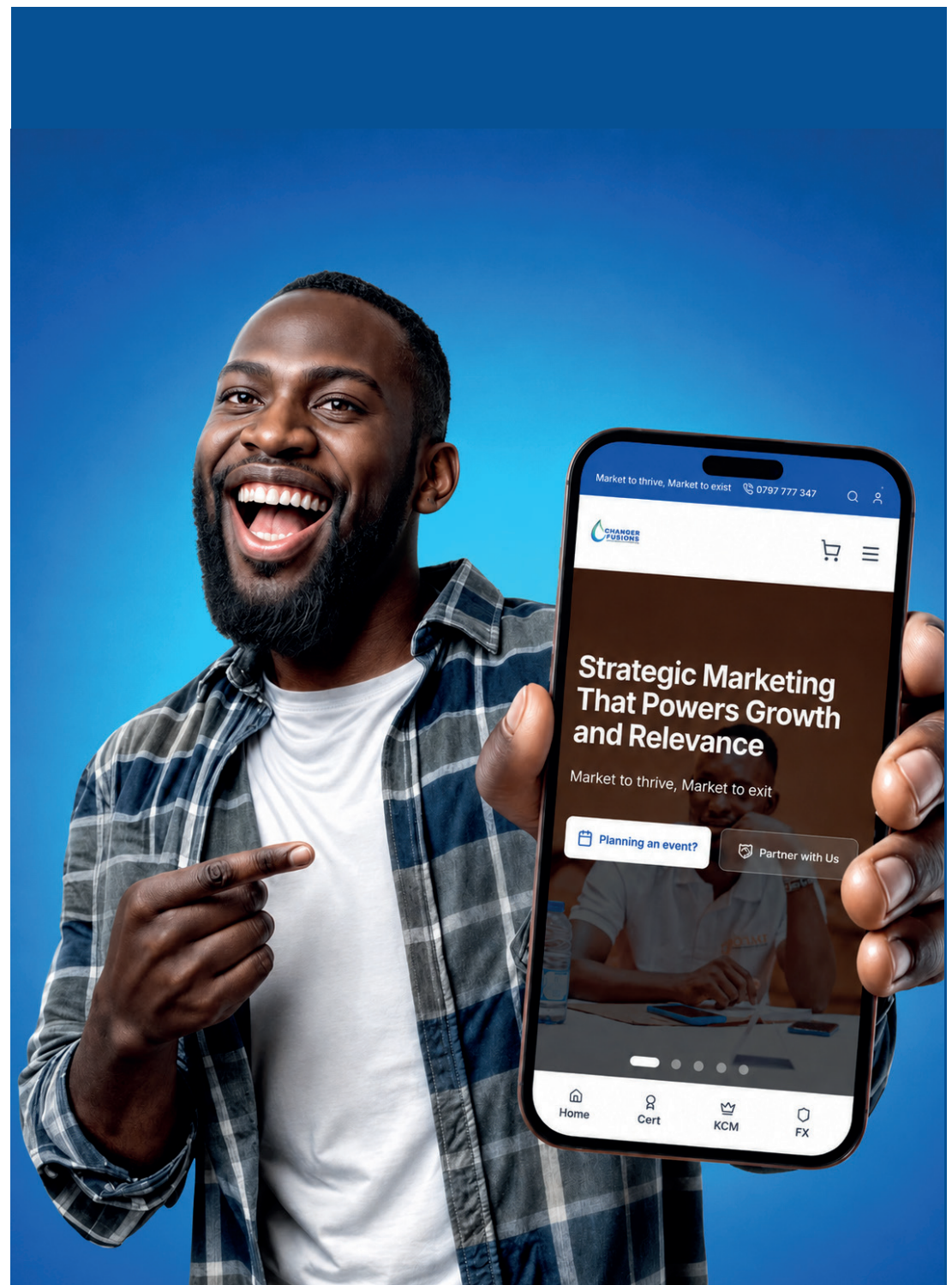
Location: Ambalal Building, Nkruma Road, Mombasa, Kenya

About Changer Fusions

Changer Fusions is a forward-thinking marketing, technology, and events agency based in Mombasa, Kenya. We exist to help brands, businesses, institutions, creatives, and event organizers grow their visibility, strengthen their presence, and connect with the right audiences through strategy, creativity, and smart digital solutions.

At Changer Fusions, we believe that marketing is not just about being seen — it is about being remembered, trusted, and chosen. Our work brings together digital marketing, brand storytelling, technology, events, ticketing, smart management systems, and creative execution to help businesses thrive in today's competitive market.

We partner with companies, organizations, event owners, creatives, and institutions that need marketing that is practical, modern, measurable, and results-driven. Whether a client is launching a product, building an online presence, managing an event, automating visitor and employee records, or creating a campaign that needs strong public engagement, Changer Fusions provides solutions that are built for growth and relevance.





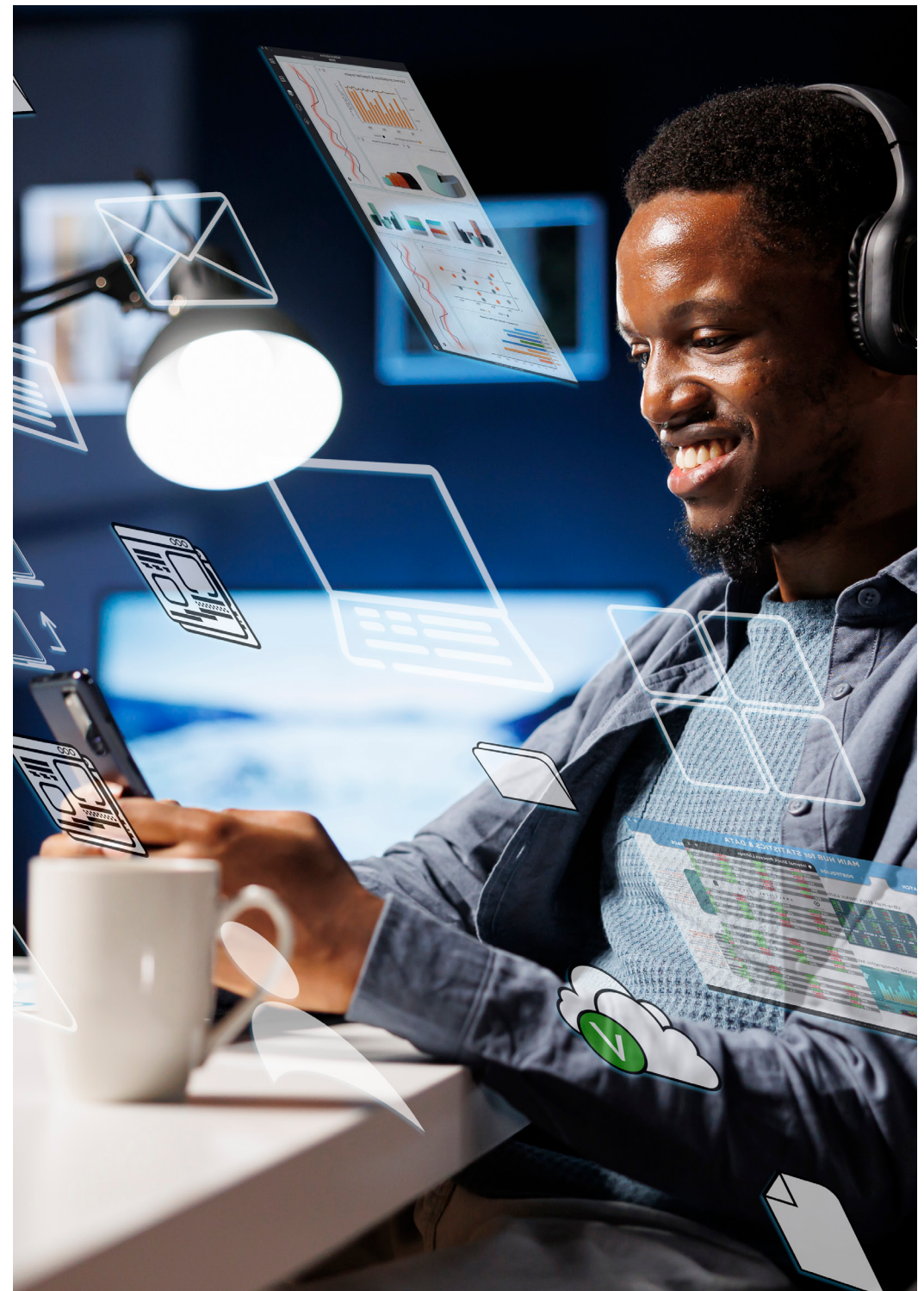
Changer Fusions is **on** a Mission

To use marketing, technology, creativity, and innovation as powerful tools that help businesses thrive, define their identity, and achieve measurable impact.



Changer Fusions is **on** a Vision

To be a leading force in helping businesses, brands, and institutions grow, adapt, and succeed in a dynamic and fast-changing market.



OUR CORE SERVICES

1. Social Media Management

We help brands build an active, professional, and engaging presence across social media platforms. Our social media management services are designed to help businesses communicate consistently, attract the right audience, and convert attention into meaningful engagement.

Our social media services include:

- Social media strategy development
- Content planning and content calendars
- Caption writing and creative messaging
- Poster and graphic design
- Reels, short-form video ideas, and campaign concepts
- Page management and audience engagement
- Brand awareness campaigns
- Product and service promotions
- Monthly performance reviews and recommendations

We help brands stay visible, relevant, and consistent online.



2. SEO Services

Changer Fusions helps businesses improve their online visibility through Search Engine Optimization. Our SEO services are focused on helping websites rank better on search engines, attract the right audience, and increase organic traffic.

Our SEO services include:

- Website SEO audit
- Keyword research
- On-page SEO optimization
- Blog and article optimization
- Meta titles and meta descriptions
- Local SEO for businesses targeting specific locations
- Website speed and performance recommendations
- SEO-friendly website content

We help brands become more discoverable to clients who are already searching for their products and services online.

3. Website Design and Development

We design and develop professional websites that help businesses present themselves clearly, attract customers, and support growth. Our websites are built to be responsive, user-friendly, visually appealing, and aligned with each client's business goals.

Our website services include:

- Business websites
- Custom website design
- Website redesign
- Landing pages
- E-commerce websites
- Web applications
- CMS and WordPress development
- UI/UX design
- Website speed optimization
- Website maintenance and support
- SEO-ready website development

Whether a client needs a simple company website, an e-commerce platform, a portfolio, or a custom business system, Changer Fusions delivers websites that are functional, modern, and built with purpose.

4. Smart Visitor and Employee Management Systems

Changer Fusions provides smart digital management systems that help organizations manage visitors, guests, staff, and employees more efficiently.

Our Smart Visitor and Employee Management System replaces manual logbooks with a modern QRbased system that allows organizations to track check-ins, check-outs, attendance, visitor records, and real-time movement from one dashboard.

Key features include:

- QR code visitor check-in
- Employee check-in and check-out
- Visitor pre-registration
- Digital visitor passes
- Reception and gate management
- Real-time visitor and employee records
- Attendance tracking
- GPS-based staff reporting
- Exportable reports in PDF or CSV
- Visitor badges
- Data analytics
- Multi-location support
- Secure data management

This solution is ideal for offices, estates, schools, hospitals, hotels, real estate companies, corporate spaces, events, and institutions that need a faster, safer, and more organized way to manage access and attendance.



Smart Check-In. Stronger Workplaces.

QR code powered visitor & employee management made simple, secure and efficient.



Secure
Check-In



Real-Time
Tracking



Smart
Reports



Leaves
Management



Integrates to
your payroll system

079777347 / 0796988686

info@cmfagency.co.ke



Integrates to
your payroll system



Stay Connected. Stay in Control.

GPS tracking and geofence keep your team safe and your workplace secure.



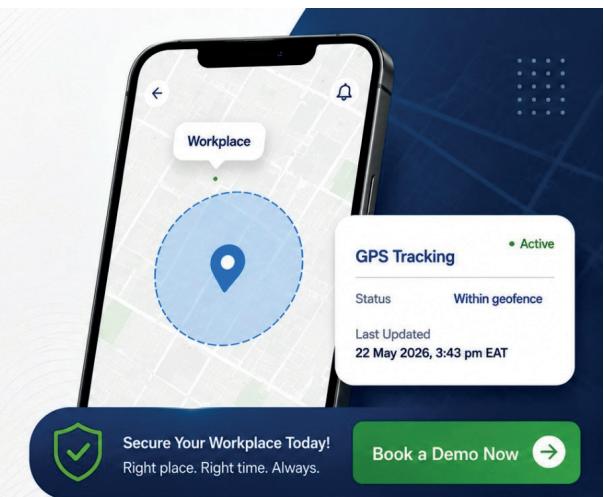
GPS Tracking
Real-time location
of staff and visitors.



Geofence Security
Set workplace
boundaries and
stay protected.



Work Within Bounds
Sign-in and sign-out
only within approved
areas.



Secure Your Workplace Today!
Right place. Right time. Always.

Book a Demo Now

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TRACK • PROTECT • EMPOWER

5. Fusion Xpress Ticketing and Voting System

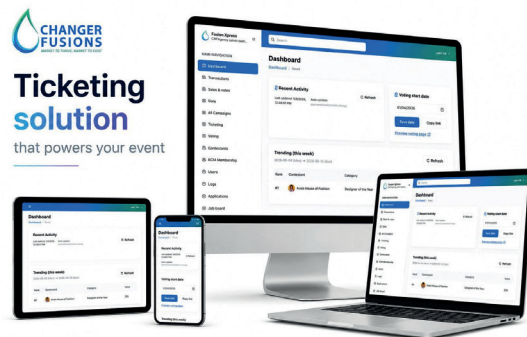
Fusion Xpress is Changer Fusions' event ticketing and voting platform created to support event organizers, artists, talent brands, and entertainment businesses.

The platform helps event owners manage ticket sales, paid voting programs, audience engagement, and event campaign execution from one reliable system.

Fusion Xpress supports:

- Event ticketing
- Online ticket sales
- Paid voting programs
- Contestant voting
- Event campaign setup
- Audience communication
- Coupons and ticket offers
- Event manager access
- Gate team support upon request
- Event reporting
- Organizer payouts
- Dedicated support

Fusion Xpress is built to make event access, ticket sales, and voting simple for audiences while giving organizers a reliable system to manage their events professionally.



6. Events Planning and Events Marketing

Changer Fusions supports brands and organizations in planning, marketing, and executing memorable events. We understand that events are more than gatherings — they are brand experiences that create visibility, connection, and impact.

Our events services include:

- Event concept development
- Event marketing campaigns
- Sponsorship launch support
- Corporate event promotion
- Fashion and modelling events
- Product launches
- Promotional launches
- Ticketing support
- Voting support
- Guest engagement strategy
- Event content creation
- On-ground activation support

We help clients turn events into powerful platforms for visibility, networking, brand storytelling, and business growth.

7. Branding and Creative Services

We help businesses create a strong and memorable visual identity. Our branding and creative services are designed to give companies a professional look that communicates trust, quality, and relevance.

Our branding services include:

- Logo design
- Brand identity development
- Brand messaging
- Posters and marketing materials
- Company profiles
- Business cards and stationery
- Campaign visuals
- Social media templates
- Event branding
- Promotional materials

We create designs that are clean, strategic, and aligned with each brand's personality.

8. Content Creation

Changer Fusions helps brands tell their stories through creative and engaging content. We support businesses with content that informs, promotes, entertains, and builds trust with their target audience.

Our content creation services include:

- Social media content
- Reels and short-form video concepts
- Campaign scripts
- Blog writing
- Website content
- Product descriptions
- Event content
- Photography and videography concepts
- Brand storytelling

We create content that helps businesses communicate clearly and remain active in the minds of their audience.

9. Market Research and Strategy

We support businesses with market research and analysis to help them make better decisions. Our approach combines creativity with evidence so that marketing campaigns are not based on guesswork but on clear direction.

Our market research services include:

- Audience research
- Competitor analysis
- Brand positioning
- Campaign planning
- Customer behavior insights
- Market entry support
- Product and service positioning

We help businesses understand where they stand, where the opportunity is, and how to move strategically



10. Talent, Modelling, and Career Platforms

Changer Fusions also supports talent visibility through platforms such as Kenya Coast Models and career-focused tools. These platforms are designed to connect creatives, models, professionals, and job seekers with opportunities, visibility, and structured application systems.

This service area supports:

- Model registration
- Talent visibility
- Fashion and creative industry networking
- Job application systems
- Application tracking
- Career development support
- Training and growth opportunities

Through these platforms, Changer Fusions contributes to the growth of the creative and professional ecosystem.

WHY CHOOSE CHANGER FUSIONS?

Changer Fusions stands out because we combine marketing, creativity, technology, and execution under one roof. We do not only create campaigns; we build systems, platforms, and experiences that help brands grow with direction.

Clients choose us because we offer:

- Creative and strategic marketing solutions
- Modern technology-driven systems
- Professional website and digital solutions
- Reliable ticketing and voting support
- Strong event marketing and execution
- Social media consistency and brand visibility
- Practical, measurable, and client-focused strategies
- A deep understanding of digital and on-ground marketing

We are committed to delivering work that is professional, relevant, and aligned with each client's goals.

WHO WE SERVE

Changer Fusions works with:

- Small and medium businesses
- Corporate organizations
- Real estate companies
- Schools and institutions
- Hotels and hospitality businesses
- Event organizers
- Fashion and modelling brands
- Artists and creatives
- NGOs and community organizations
- Startups and growing brands
- Professional service providers

Our solutions are flexible and can be customized depending on the size, goals, and needs of each client.

OUR APPROACH

Our work follows a clear and client-centered process:



At Changer Fusions, every project is treated as a partnership. We work closely with clients to ensure that every campaign, website, event, system, or brand solution supports their bigger business goals.



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